

MAYERS MEMORIAL HOSPITAL DISTRICT

BOARD FINANCE COMMITTEE MEETING  
MINUTES – NOVEMBER 29, 2017 11:00 A.M.

BFC Attendance:

Allen Albaugh  
Abe Hathaway  
Louis Ward, CEO  
Travis Lakey, CFO

**FINAL  
Attachment A**

Other:

Val Lakey  
Ryan Harris  
Gina Lobo  
Jessica Stadem

*(These minutes are not intended to be a verbatim transcription of the proceedings and discussions associated with the business of the board's agenda; rather, what follows is a summary of the order of business and general nature of testimony, deliberations and action taken.)*

SUBJECT	DISCUSSION	
CALL TO ORDER	The meeting was called to order by Albaugh at 10:58 a.m. in Fall River Mills	
Requests from Audience to Speak	None	
Minutes	The minutes from the BFC meeting held 10/25/17 were approved. <b><i>(Hathaway/Albaugh) - Approved all</i></b>	<b>Approved</b>
Department Reports	<p><b>Marketing:</b> Handout provided. Continue with consistency throughout advertising; work on free or in-kind advertising, local papers really good at helping; sponsoring local kids sports teams, low cost advertising and support; Hwy 299 collaborative project approx. \$75k, but no cost to us, also \$1,000 promo items at no cost for health career days with schools; almost done meeting with all department managers; taking Master's certificate program for continued education to improve department; hard to determine return on investment with TV ads, will look at new vision for commercial (SNF, employment); need to continue to target providers, meet and greets with doctors and clinics, add Spanish materials to send out, send stuff to employees at local businesses (Sierra Pacific, Driscolls, Safeway), contact local churches, libraries; look into voucher programs like MVHC health fair; keep trying different options.</p> <p><b>Respiratory:</b> Powerpoint presentation. Gina Lobo is new Respiratory manager; gave best snapshot of FY 17, even though she wasn't here for most of the year; majority of expenses is wages; most revenue is from inpatient/swing services; have had issues with charting/charging in certain areas (ER), will research reasons and find missing items/discrepancies; will contact charge master company to find things we should be charging for that we haven't been; not certain what surgical revenue is from, referrals (PFT, rehab) from MVHC physicians; changing physicians causes</p>	<b>Reports</b>

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	<p>severe decrease in PFT referrals; will set up meet with Dr. Goodwin, working with Val on meeting with physicians and getting them our info; approx. \$40k of man hours is callback time, train staff on non-emergent respiratory tasks to reduce callback; used to have agreement with Dicalite to preform tests for employees, forest service also, not sure now; working with Val on updating website with current info, referral forms available for physicians; more thoroughly reviewing inpatient charts looking for potential patients; equipment purchased in FY 17 has decreased time for tests with patients;</p>	
Financial Reviews	<p><b><i>(Hathaway, Albaugh) – Approved All</i></b></p> <p>Travis sent separately.</p> <p>a) October Financials b) Accounts Payables (AP)/Accounts Receivable (AR) c) BOD Quarterly Finance Review</p>	<p><b>Discussion Approved</b></p>
Cost Report Update	<p>Medicare report was sent via Fedex yesterday, hospice report out today (nothing reportable to be reimbursed), MediCal report will be sent out tomorrow. Inpatient rates will increase, outpatient small increase. SNF traveler lodging is reimbursable; we will be one of the lowest cost SNFs in the area;</p>	<p><b>Discussion</b></p>
Building Update	<p>Will report at regular Board meeting.</p>	
Administrative Report	<p>Updated 2017 HHS poverty guidelines; looking at charity care policy, trying to capture more of the community that need discounts (covers after insurance pays); haven't had a lot of charity care in past because of presumptive eligibility through MediCal; policy will be ready for review by full board in December;</p> <p>Voucher program: voucher credit available to tax paying district community members; looked at Southern Humboldt Community Healthcare District model as an example; idea on the same lines: can we offer private LTC insurance? District community members pay into fund, get discounted rate in future when it's needed, not sure of logistics, worth researching;</p> <p>Swing program: swing is 10% of revenue, 10% total collections; new tax bill could hurt program; worth calling senators to show disapproval;</p>	
Other		
Adjournment	<p>Meeting was adjourned at 12:33 pm</p>	

By: Jessica Stadem